

### Why use sports

### protective eyewear?



Hands, elbows, balls, rackets, etc... They become **threats to our eyes** during sports activities.



+ 600,000 eye injuries occur annually during sports practice worldwide.



**50%** of these eye injuries **are severe or very severe** and require hospital attention.



**School-age children** are the most prone to suffering this type of accidents.



SPORTS PROTECTIVE EYEWEAR
COULD PREVENT 90% OF OCULAR
TRAUMA IN SPORTS

### Certifications



NANO SPORT sports protective eyewear complies with current regulations in the sports field.

They meet the requirements of the European standard **EN166:2001** and are approved by **major sports federations**.

All models have passed the demanding test trials established by the **ASTM** (American Society for Testing Materials) **F803** standard for different sports, the specific impact tests from the **AIDO** Technological Institute, and the **DIN 58184** tests for recommended eyewear for school sports in Germany - Schulsporttaugliche Brillen.



















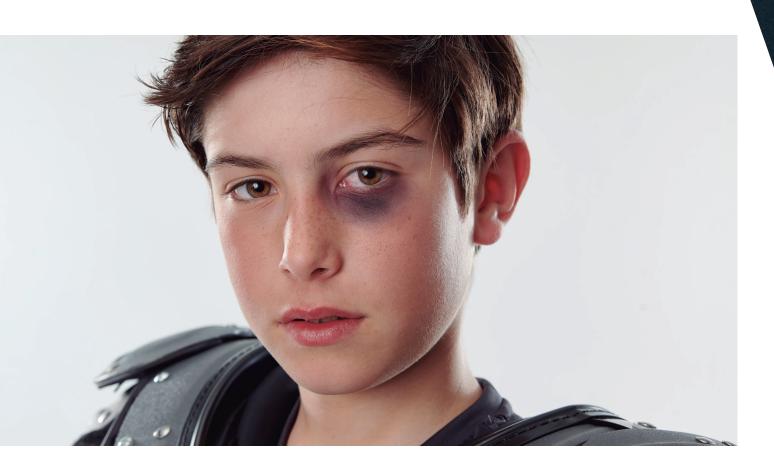
The use of certified Sports Protective Eyewear, with or without prescription, is mandatory in numerous sports disciplines and recommended in all of them due to the benefits offered for vision and eye protection.

Why use sports

protective eyewear instead of

**CONTACT LENSES?** 

Contact lenses can address visual problems for athletes but they can never prevent an eye injury caused by impact.





### Which sports are

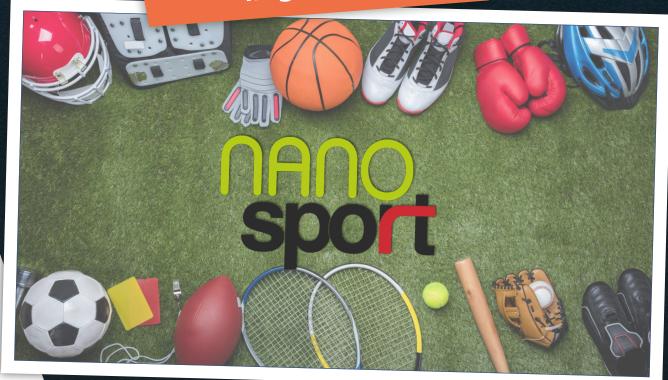
### sports protective eyewear

### recommended for?

- Soccer
- Basketball
- Handball
- Hockey

- Tennis
- Paddle tennis
- Fronton
- Volleyball American football

For all impact sports in general





# What type of lenses should we install in sports protective eyewear?



Only polycarbonate or Trivex lenses should be installed due to their high resistance to impacts and blows, to guarantee protection and comply with current certifications.



### 5 Tips for selling Nano Sport

in your optician's shop

### 1. SHOW WHAT YOU OFFER

Create a dedicated space in your optician's shop for Children's Sports Protective Eyewear with our POP materials to make an impact on your target audience.

#### 2. WHAT SPORT DO YOU PLAY?

With a simple question in the consultation room, you can offer the most suitable product for the child's sports needs and increase the purchase value.

#### 3. LET EVERYONE KNOW

We collaborate with you to attract new customers through personalized digital marketing materials and campaigns that position you as a Specialist in Children's Sports Vision.

### 4. STAND OUT

Differentiate yourself from your competition with high-value-added business lines like Nano Sport.

### 5. STRATEGIC COLLABORATIONS

Establish partnerships with local sports teams, schools, or clubs to promote Sports Protective Eyewear among children.

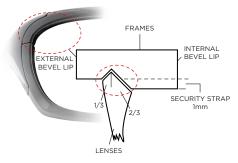


### Technology



#### **+HEIGHT = +PROTECTION**

The eyecups have been designed with ample height to improve protection and allow the adaptation of progressive lenses.



#### **SECURITY BEVEL EDGE**

The security bevel reinforces protection to the maximum. In the event of a strong impact, the bevel, oversized on the inner side, prevents the lens from dislodging and making contact with the eye socket.



#### **SOFT COMFORT**

The Bigoma Technology in the temples provides elasticity and adherence, ensuring proper fit and total comfort.





#### **ENDUR RX**

High-performance polymer-based materials that provide maximum resistance, impact protection, safety, elasticity, and greater comfort during sports activities.



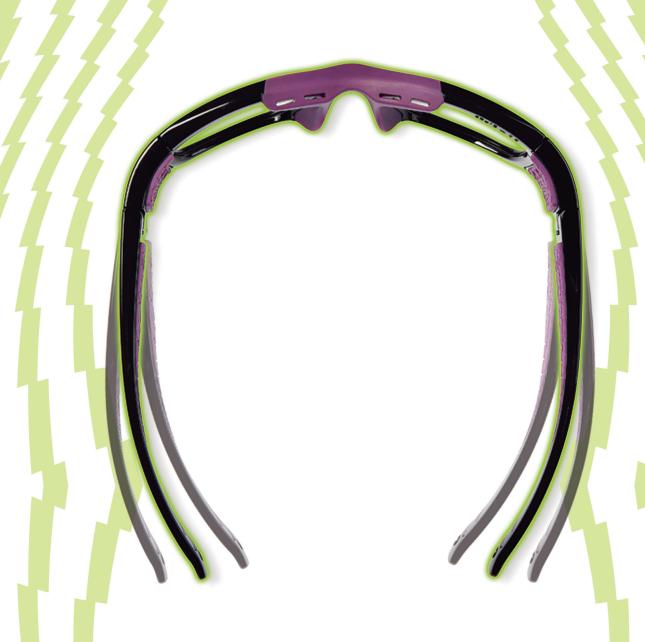
#### **DUALOCK** patented

Thanks to Dual Lock, a patented rim locking system, lens installation is very simple, while ensuring maximum security due to its double anchoring.



#### **ANTISHOCK & AIRFLOW**

The pads have been specially designed to protect the face from potential impacts and provide maximum comfort, while allowing optimal ventilation, minimizing lens fogging, and improving visibility.







CALIBER 🖯 🗂 🗆

00 122 51 37 111 15 FROM 5 TO 7 YEARS 53 122 38 16 115 FROM 7 TO 10 YEARS



**BLACK/AQUA** 51:NSP230151 53:NSP230153



PEARL DARK RED/

GREY 51:NSP230251 53:NSP230253







PEARL MATTE NAVY/ WHITE/ORCHID 51:NSP230351 53:NSP230353





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MATTE NAVY/ORANGE 53:NSP100155



PEARL RED/BLACK 53:NSP100453 55:NSP100455

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MATTE BLACK/BLUE 53:NSP100253 55:NSP100255





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MATTE PEARL BLACK/GREY 53:NSP270253 55:NSP270255





PEARL GARNET/GREY/ WHITE

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**MATTE NAVY/RED** 53:**NSP270153** 55:**NSP270155** 









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FROM 7 TO 10 YEARS

52 39 FROM 10 TO 13 YEARS 15 123









PEARL GREY/BLACK/ **ORCHID** 















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